

Media Guidelines



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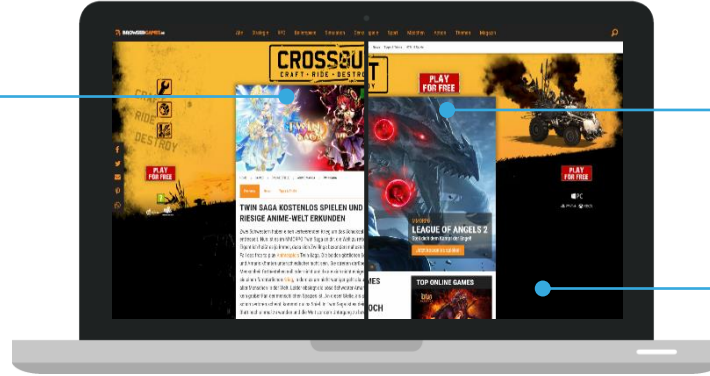
SEO portals

Browsergames.de | Prosiebengames.de | Sat1spiele.de



Game Review

Main picture 1290 x 726
6 Screenshots 960 x 600



Slider

1920 x 1200

Wallpaper

2560 x 1600

Main Picture

900 x 150

Logo



STATIC: Png, Jpg



Max 1000KB



[Check the .psd file attached for more details.](#)

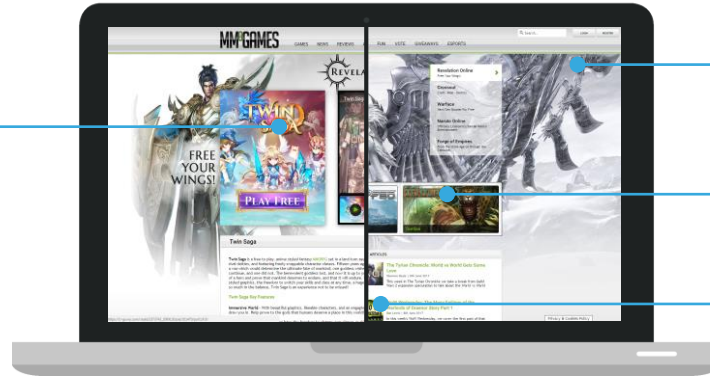


SEO portals

Mmogames.com

Game Review

Main picture	390 x 463
Logo Icon	126 x 107
Screenshots	1920 x 900 1920 x 1200



Wallpaper

1920 x 1200	Site skin
1902 x 1327	Blade (just home page)

Navbox

333 x 161

Game list

323 x 151



STATIC: Png, Jpg



Max 1000KB



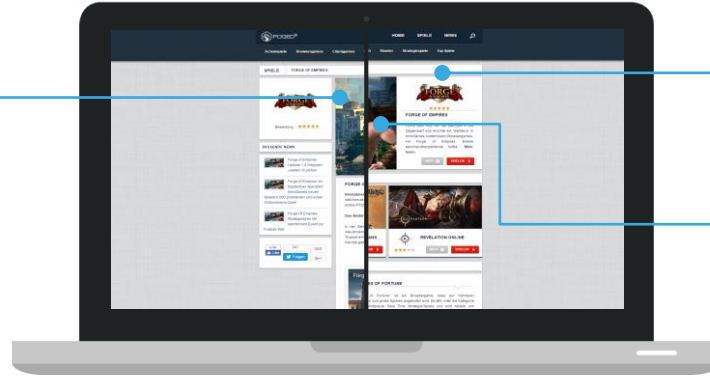
[Check the .psd file attached for more details.](#)

SEM portals

Browsergames.org | Poged.com | Online-games.com | Browsergames-kostenlos.com

Screenshots

Pic 1.1 & Pic 2.1	950 x 475
Pic 1.2 & Pic 2.2	600 x 300
Pic 1.3 & Pic 2.3	938 x 300



		Logo
219 x 164		PNG Picture (non-transparent)
		Main Pic
950 x 475		Pic 1.1
600 x 300		Pic 1.2
938 x 300		Pic 1.3



STATIC: Png, Jpg



Max 500KB



[Check the .psd file attached for more details.](#)

Media buying Display and Search

Google | Bing | RTB platforms



Google AdWords	Others
250 x 250	216 x 36
250 x 360	300 x 50
300 x 250	320 x 50
336 x 280	320 x 480
120 x 600	480 x 320
160 x 600	728 x 90
300 x 600	
468 x 60	



- 300 x 250
- 320 x 480
- 480 x 320
- 320 x 50
- 468 x 60
- 728 x 90



- 1024 x 768
- 768 x 1024



Text description line
up to 80 characters.

2 headlines
up to 30 characters each.



STATIC: Png, Jpg, Gif
ANIMATED: Gif, html 5,



Max 150KB



We strongly encourage having both
static and animated banners.



Media buying Facebook



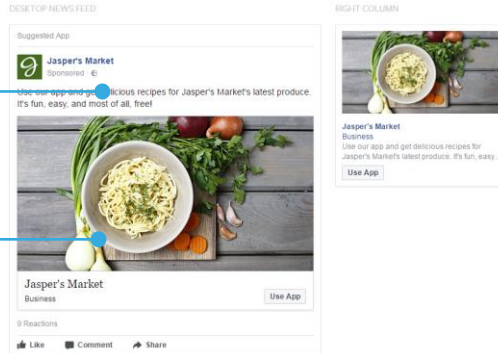
Text

90 chars

Image

1200 x 628

Your image should include minimal text



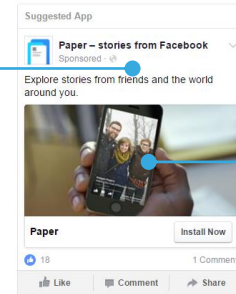
Text

90 chars

Image

1200 x 628

Your image may not include more than 20% text



STATIC: Png, Jpg, Gif
ANIMATED: Gif, html 5,



Max 150KB

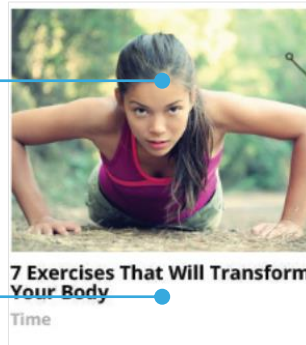


For detailed info check the official [Facebook ads guide](#)



Image

400 x 300



Text

35-45 max 60 Chars



Use celebrity or people

Avoid cutted pics

Avoid Clipart and Logos

Use eye-catching colors

T

Eye-catching titles

Capalized words

Intrigues words



STATIC: Jpg



Max 75KB



For detailed info check the official [Taboola ads guide](#). German Landing Pages must contain an Impressum.

Display formats

In-app traffic | Websites



120 x 600	578 x 289
160 x 600	674 x 350
200 x 200	728 x 90
260 x 130	900 x 250
300 x 250	900 x 500
300 x 600	970 x 90
336 x 280	1000 x 360
468 x 60	1200 x 627



120 x 60	320 x 50
160 x 160	320 x 480
160 x 600	468 x 60
200 x 200	480 x 320
250 x 250	728 x 90
300 x 50	960 x 640



768 x 1024
1024 x 768
1136 x 640
1200 x 627
1280 x 720



STATIC: Png, Jpg, Gif
ANIMATED: Gif



Max 150KB



We strongly encourage having both static and animated banners.





adspree